

Be the Light

concert sponsor

In the Dark and Light: A Benefit Concert for Walk to End Alzheimer's - Columbia, MO

hosted by Choral Arts Alliance of Missouri (CAAM)

6 p.m. VIP Reception | 7 p.m. Concert

Saturday, April 23, 2022

Christian Fellowship Church, 5045 Chapel Hill Rd., Columbia

featuring Columbia Chorale with
guest conductor Dr. Brandon A. Boyd and
Artistic Director Emily Edgington Andrews,
University of Missouri Concert Chorale, and
the Leme Ensemble.



For people with Alzheimer's or other types of dementia, music is one of the few key memories they can still access even in the depths of their illness, providing a lifeline for both patient and caregiver. Help CAAM spotlight the intricate link between music and memory and support fellow mid-Missourians impacted by the disease by sponsoring *In the Dark and Light*, a transcendent concert that celebrates moments of hope in the depths of despair - or disease. Just as the Alzheimer's Association of Greater Missouri connects the public with quality resources, care, and support, your sponsorship allows CAAM to use this exceptional yet accessible choral arts experience to connect concertgoers to vital causes and support vulnerable people in our community.

About the Concert

In the Dark & Light features the powerful oratorio *Alzheimer's Stories* by Robert S. Cohen and Herschel Garfein coupled with the uplifting cantata *I Will Lift Up Mine Eyes* by Adolphus Hailstork. *Alzheimer's Stories* movingly gives a voice to the millions of Americans with Alzheimer's and their caregivers by mimicking the progression of the disease through poignant real-life experiences. In *I Will Lift Up Mine Eyes*, Hailstork sets three well-known Psalms – 121, 13, and 23 – in a powerful conversation with each other. Both works call us to bring love, faith, music, and light even in the darkest of places.

Will You Be the Light?

IN HONOR OF

SPONSOR LEVEL: \$1-\$299

Honor your loved one who has struggled or continues to struggle with Alzheimer's. Your loved one's name and a brief message will be included in the printed program as well as included in the visual slideshow on display during the benefit concert.

FRIEND

SPONSOR LEVEL: \$300-\$999

Includes "In Honor Of" Level Perks

Your sponsorship will cover the costs associated with the production of one song in the program: sheet music, conductor and other associated costs. Your name and logo will appear in both the program and on our website. You will receive two tickets to the VIP reception and concert.

To discuss sponsorship opportunities, please contact us at info@choralartsallianceofmissouri.org with questions or scan the QR code to donate now!



ADVOCATE

SPONSOR LEVEL: \$1,000-\$4,999

Includes "Friend" Level Perks

Your sponsorship will pay for the conductors and sheet music for the benefit concert. You will be publicly thanked from the stage and have a half-page ad in the program. Your logo will appear on our website. You will receive four tickets to the VIP reception and concert.

BENEFACTOR

SPONSOR LEVEL: \$5,000+

Includes "Advocate" Level Perks

Your sponsorship will allow us to cover all the costs of putting on the benefit concert and providing opportunities for performers. Should you choose, you and your organization will be publicly thanked from the stage, have a full-page ad in the program, have a table at the event to share more about your organization, and have your information prominently displayed on our website. You will receive six tickets to the VIP reception and concert.

CAAM
CHORAL ARTS ALLIANCE OF MISSOURI

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Alzheimer's Association
Greater Missouri Chapter
<https://www.alz.org/greatermissouri>

alzheimer's
association