



# Choral Arts Alliance of Missouri

## SPONSORSHIP OPPORTUNITIES

***“When we join our voices together in song, think about how beautiful we all sound. We are working together to make something beautiful.”***

***- Lucy Nolke,  
Columbia Youth  
Choirs***



## **BECOME A CHORAL ARTS ALLIANCE OF MISSOURI SUPPORTER**

Our mission is to provide exceptional choral arts experiences, accessible to all individuals from beginning youth to professional musicians.

Through each of its choral ensembles, CAAM seeks to foster greater understanding and appreciation of the choral arts, build a sense of community, and make connections with a diverse demographic with its varied educational and outreach programs. As the area's only large, community-based choral program not affiliated with a school or church, we have a place for anyone who wants to sing from age 5 to seasoned adults.

**CAAM**  
**CHORAL ARTS ALLIANCE OF MISSOURI**



# CAAM CHOIRS

- Columbia Chorale (est. 1978), the region's premier community mixed-voice ensemble for adults
- Columbia Youth Choirs (est. 2013) is a youth extension for grades K-12 serving over 30 public, private, and homeschool programs throughout mid-Missouri which includes 5 separate choirs
  - Poco Voce - Open to young musicians in grades K-2
  - Primo Choir - Open to singers in grades 3-5
  - Cambiare Young Men's Chorus - Open to tenor/bass/changing voices in grades 6-12
  - Bella Voce - Open to treble voices in grades 6-12
  - Canta Bella - Open to treble voices in grades 8-12, audition only
- Columbia Chamber Choir (est. 2014) is an auditioned subset of Columbia Chorale that performs a repertoire more suited for smaller numbers
- Prometheus: An American Vocal Consort (joined 2015) is a twelve-member professional ensemble who serves as CAAM's permanent Artists-in-Residence
- Columbia Community Gospel Choir (est. 2016) is a free traditional gospel choir experience open to singers from high school through adult





# CAAM IMPACT

**AS A CAAM SUPPORTER, YOUR ORGANIZATION WILL BE RECOGNIZED AT OUR CONCERTS AND EVENTS THROUGHOUT THE YEAR.**

## **Prometheus Tour**

Each year, our professional artists-in-residence expand the reach of choral arts experiences to both rural and urban communities in Missouri.

**Average Audience Reach:  
175 Individuals**

## **Columbia Chorale Concerts**

Columbia Chorale provides rich and varied programs that appeal to a wide cross-section of Missouri residents and visitors.

**Average Audience Reach: 1050**

## **Chamber Choir Concerts**

Chamber Choir performs more advanced repertoire suited for smaller ensembles.

**Average Audience Reach: 135**

## **Columbia Youth Choir Concerts**

Our CYC concerts bring music education to our youth and their families.

**Average Audience Reach: 950**

## **Unity: A Benefit Concert**

CAAM honors Martin Luther King, Jr.'s legacy to bring Unity to our Community through an annual benefit concert performance of gospel-inspired works.

**Average Audience Reach: 325**

## **Additional Performances**

In addition to the concerts listed, CAAM hosts workshops and participates in a variety of other concerts, often by invitation.

**Average Audience Reach: 500**



## YOUR INVESTMENT

## JOIN OUR GROWING COMMUNITY OF CORPORATE SPONSORS.

Partnering with CAAM brings exposure to the community through our website, concert publicity, concert programs, program ads, and thousands of audience members each season. Annual sponsorship opportunities are good for 15 months from the date of donation. Additionally, as a nonprofit 501(c)(3), all donations are tax deductible.

Your support:

- sustains high-quality programming and music education for area youth and adults
- makes possible music and cultural experiences that enrich our community
- provides scholarships to low-income singers
- brings the choral arts to rural communities with low access

## SPONSORSHIP LEVELS

- **Friend (\$250-\$499):** Your logo listed on all CAAM concert programs, year-round company logo on CAAM website, & your company name in CAAM Annual Report
- **Sponsor (\$500-\$999):** All of the above plus your logo on all CAAM publicity posters and postcards
- **Patron (\$1,000-\$1,499):** All of the above plus 1/2 page add in all CAAM concert programs
- **Sustainer (\$1,500-\$2,499):** All of the above plus a full-page ad in one CAAM concert program of your choice
- **Advocate (\$2,500-\$4,999):** All of the above plus a full-page ad in all CAAM concert programs (in place of half page ads at Patron level)
- **Benefactor (\$5,000+):** All of the above plus recognition to the audience at the start of every CAAM concert performance during welcoming remarks