



Choral Arts Alliance of Missouri

SPONSORSHIP OPPORTUNITIES

“When we join our voices together in song, think about how beautiful we all sound. We are working together to make something beautiful.”

*- Lucy Nolke,
Columbia Youth
Choirs*



BECOME A CHORAL ARTS ALLIANCE OF MISSOURI SUPPORTER

Our mission is to provide exceptional choral arts experiences accessible to all individuals from beginning youth to professional musicians.

Through each of its choral ensembles, CAAM seeks to foster greater understanding and appreciation of the choral arts, build a sense of community, and make connections with a diverse demographic through its varied educational and outreach programs. As mid-Missouri’s only large, community-based choral program not affiliated with a school or church, we have a place for anyone who wants to sing from age 5 to seasoned adults.

CAAM
CHORAL ARTS ALLIANCE OF MISSOURI



CAAM CHOIRS

- **Columbia Chorale** (est. 1978), the region's premier community mixed-voice ensemble for adults
- **Columbia Chamber Choir** (est. 2014), an auditioned subset of the Chorale that performs a repertoire more suited for smaller numbers
- **Columbia Youth Choirs** (est. 2013), a youth extension for grades K-12 serving over 30 public, private, and homeschool programs throughout mid-Missouri with six separate choirs:
 - **Poco Voce** - young musicians in grades K-1
 - **Primo Choir** - singers in grades 2-4
 - **Cambiare Chorus** - tenor/bass/changing voices in grades 5-12
 - **The Bellas** - treble voices in grades 5-12
 - **Canta Bella** - treble voices in grades 8-12, audition only
 - **Camerata** - SATB voices in grades 9-12, audition only
- **Prometheus: An American Vocal Consort** (joined 2015), a 16-member professional ensemble who serves as CAAM's permanent Artists-in-Residence
- **Columbia Community Gospel Choir** (est. 2016), a free traditional gospel choir experience open to singers from high school and older



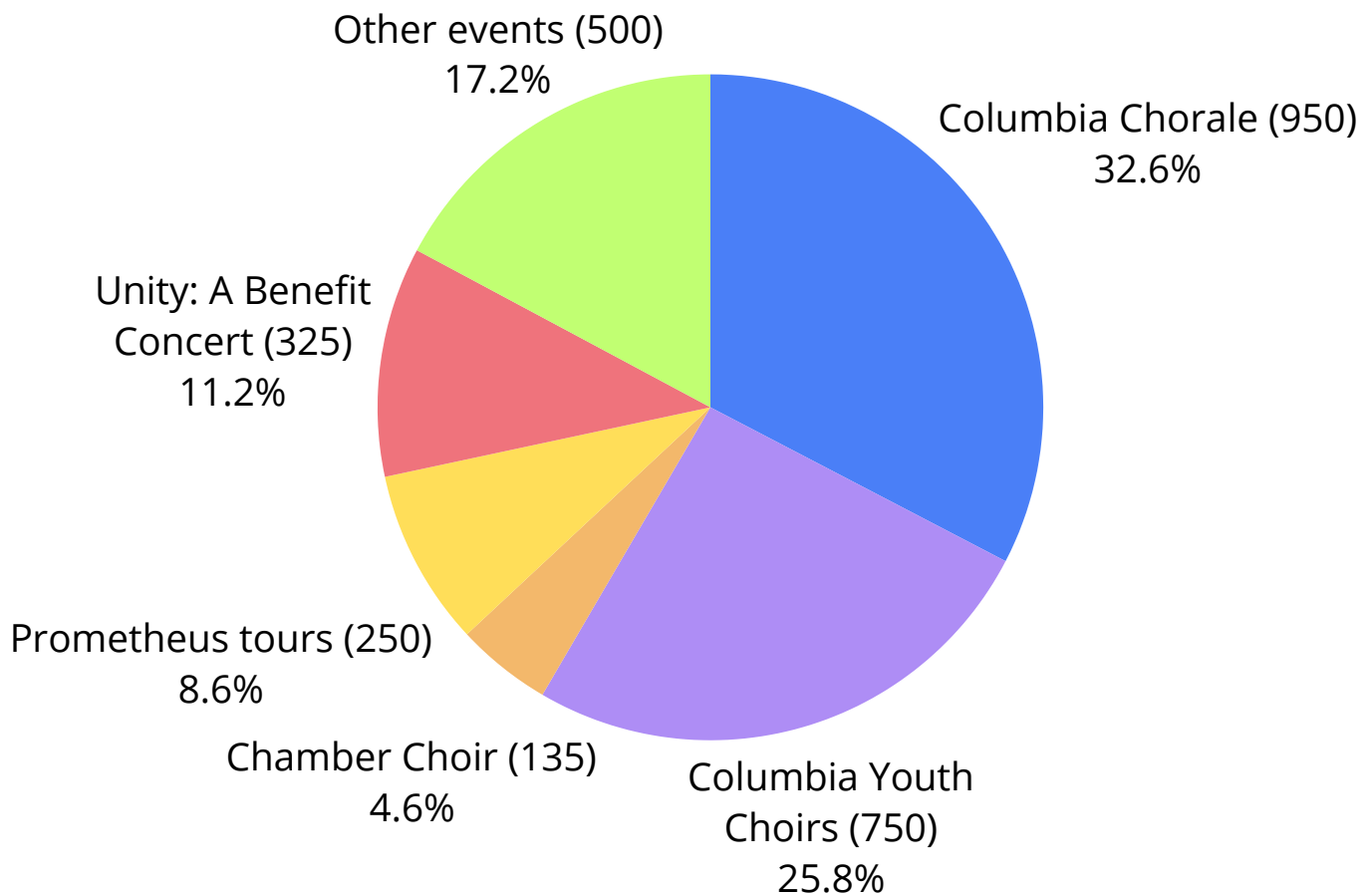


CAAM IMPACT

Your support allows CAAM to:

- sustain high-quality programming and music education for area youth and adults
- provide musical and cultural experiences that enrich our community
- give scholarships to low-income singers
- expand the choral arts to communities with low access

Average Audience Reach: 2,910 per year





As a CAAM sponsor, you will enjoy:

- Public exposure through our social media, website, concert publicity and programs, and thousands of audience members each season.
- Recognition at our concerts and events throughout the year. Annual sponsorships are good for 15 months from the date of donation.
- **Tax-deductible donations, as CAAM is a nonprofit 501(c)(3).**

SPONSORSHIP LEVELS

- **Friend (\$250-\$499):** Your logo listed on all CAAM concert programs, year-round company logo on CAAM website, & your company name in CAAM Annual Report
- **Sponsor (\$500-\$999):** All of the above plus your logo on all CAAM publicity posters and postcards
- **Patron (\$1,000-\$1,499):** All of the above plus 1/2 page ad in all CAAM concert programs
- **Sustainer (\$1,500-\$2,499):** Sponsor level benefits plus a full-page ad in *one* CAAM concert program of your choice
- **Advocate (\$2,500-\$4,999):** Sustainer level benefits plus a full-page ad in *all* CAAM concert programs
- **Benefactor (\$5,000+):** Advocate level benefits plus recognition to the audience at the start of every CAAM concert performance during welcoming remarks



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